

Professor, Program Director
 Graphic Design & Interactive Media
 Department of Design
 University of Wisconsin – Stout

225E Applied Arts
 Menomonie, WI 54751
 715-232-2471
 dearmonda@uwstout.edu

1. EDUCATION

- 2009 Werkplaats Typografie (Arnhem, The Netherlands) – MFA, Graphic Design
 1994 Carleton College (Northfield, MN) – BA, Religion

2. PROFESSIONAL EXPERIENCE

TEACHING

- 2019–present Full Professor, UW-Stout
 2014–2019 Associate Professor, UW-Stout
 2010–2014 Assistant Professor, UW-Stout
 2009–2010 Lecturer, St. Catherine University (St Paul, MN)
 2009–2010 Lecturer, Minneapolis College of Art & Design (Minneapolis, MN)
 2005–2006 Lecturer, Rocky Mountain College of Art & Design (Denver, CO)
 2001–2002 Lecturer, Minneapolis College of Art & Design (Minneapolis, MN)

LEADERSHIP

- 2014–present Program Director, Graphic Design & Interactive Media BFA, UW-Stout

INDUSTRY EXPERIENCE

- 2008–present Independent client-based design consultancy
 2005–2008 Designer, McGinty Inc. (Boulder, CO)
 2004–2005 Senior Designer, Walker Art Center (Minneapolis, MN)
 2002–2004 Designer, Walker Art Center (Minneapolis, MN)
 2001–2002 Design Fellow, Walker Art Center (Minneapolis, MN)
 1997–1999 Junior Designer, Motive Design Research (Seattle, WA)

3. RESEARCH ACTIVITIES

EXHIBITIONS

- 2018 Project exhibited in *All Possible Futures: Unrealized Archive 02* at Institute Of advanced Uncertainty [I.O.U.] (San Francisco, CA)
 2016 International Exhibition, Brno Graphic Design Biennial (Brno, Czech Republic)
 2014 *The Future is Not What it Used to Be*, Istanbul Design Biennial (Istanbul, Turkey)
 2014 *Northern Spark Festival* (Minneapolis, MN)
 2013 *Graphic #20: Posters Issue* exhibition, multiple venues: Take Out Drawing (Seoul, KR), In the Paper Gallery (Seoul, KR), Depot BG (Amsterdam, NL), Bold Italic: San Serriffe (Ghent, BE)
 2012 *This is Not Real Design*, California College of Arts (San Francisco, CA)

3. RESEARCH ACTIVITIES (CONT.)

PROFESSIONAL DESIGN WORK & COMMISSIONS: BOOK DESIGN

- 2010 *Afterword* series for the Canadian Centre for Architecture (Montreal, QC)
 2011 *Stencil 201* for Chronicle Books (San Francisco, CA)
 2011 *It's Lonely in the Modern World* for Chronicle Books (San Francisco, CA)
 2012 *Open Field* for the Walker Art Center (Minneapolis, MN)
 2012 *Stencil Style 101* for Chronicle Books (San Francisco, CA)
 2015 *Parson Gray Trade Quilts* for Chronicle Books (San Francisco, CA)
 2015 *Parallel Cities* for Walker Art Center (Minneapolis, MN)
 2019 *The Expressionist Figure* for Walker Art Center (Minneapolis, MN)
 2020 *The Paradox of Stillness* for Walker Art Center (Minneapolis, MN)

PROFESSIONAL DESIGN WORK & COMMISSIONS: BOOK COVER DESIGN

- 2011 *Reading Machines* for University of Illinois Press (Champaign, IL)
 2011 *A Secret Society History of the Civil War* for University of Illinois Press (Champaign, IL)
 2011 *Citizens in the Present* for University of Illinois Press (Champaign, IL)
 2012 *Microanalysis* for University of Illinois Press, Champaign (Champaign, IL)
 2012 *Charles Ives in the Mirror* for University of Illinois Press, (Champaign, IL)
 2013 *In Defense of Justice* for University of Illinois Press (Champaign, IL)
 2013 *The Italian American Table* for University of Illinois Press (Champaign, IL)
 2013 *Digital Critical Editions* for University of Illinois Press (Champaign, IL)
 2013 *Maithill Women's Tales* for University of Illinois Press (Champaign, IL)
 2014 *Digital Depression* for University of Illinois Press (Champaign, IL)
 2014 *Ghost Stories for Darwin* for University of Illinois Press (Champaign, IL)
 2015 *The Real Cyber War* for University of Illinois Press (Champaign, IL)
 2015 *Cybersonic Arts* for University of Illinois Press (Champaign, IL)

PROFESSIONAL DESIGN WORK & COMMISSIONS: BOOK COVER DESIGN

- 2011 *Reading Machines* for University of Illinois Press (Champaign, IL)
 2011 *A Secret Society History of the Civil War* for University of Illinois Press (Champaign, IL)
 2011 *Citizens in the Present* for University of Illinois Press (Champaign, IL)
 2012 *Microanalysis* for University of Illinois Press, Champaign (Champaign, IL)
 2012 *Charles Ives in the Mirror* for University of Illinois Press, (Champaign, IL)
 2013 *In Defense of Justice* for University of Illinois Press (Champaign, IL)
 2013 *The Italian American Table* for University of Illinois Press (Champaign, IL)
 2013 *Digital Critical Editions* for University of Illinois Press (Champaign, IL)
 2013 *Maithill Women's Tales* for University of Illinois Press (Champaign, IL)
 2014 *Digital Depression* for University of Illinois Press (Champaign, IL)
 2014 *Ghost Stories for Darwin* for University of Illinois Press (Champaign, IL)
 2015 *The Real Cyber War* for University of Illinois Press (Champaign, IL)
 2015 *Cybersonic Arts* for University of Illinois Press (Champaign, IL)

PROFESSIONAL DESIGN WORK & COMMISSIONS: IDENTITY DESIGN

- 2012 Eat Ramen Help Japan benefit event (Minneapolis, MN)
 2012 Rock the Garden 2012 for Walker Art Center and 89.3 the Current (Minneapolis, MN)
 2012 Asian American Psychological Association (Phoenix, AZ)
 2013 Rock the Garden 2013 for Walker Art Center and 89.3 the Current (Minneapolis, MN)
 2014 Rock the Garden 2014 for Walker Art Center and 89.3 the Current (Minneapolis, MN)
 2014 Mn Artists for Walker Art Center & McKnight Foundation (Minneapolis, MN)
 2015 Rock the Garden 2015 for Walker Art Center and 89.3 the Current (Minneapolis, MN)
 2020 Dreamsong Gallery (Minneapolis, MN)

3. RESEARCH ACTIVITIES (CONT.)

PROFESSIONAL DESIGN WORK & COMMISSIONS: EXHIBITION DESIGN

- 2010 *Other Space Odysseys* for Canadian Centre for Architecture (Montreal, QC)
 2010 *Journeys* for the Canadian Center for Architecture (Montreal, QC)
 2021 *Rayyane Tabet: Deep Blues* for Walker Art Center (Minneapolis, MN)

PROFESSIONAL DESIGN WORK & COMMISSIONS: PUBLICATION DESIGN

- 2011 *A Simple Chair* newspaper for RO/LU, Minneapolis, MN ()
 2013 *When Does Something Become Something Else?* for RO/LU, Minneapolis, MN ()
 2013 *Comprehensive Report Plan-It* Hennepin/Hennepin Theatre Trust (Minneapolis, MN)
 2014 *Presentism* (with Emmet Byrne) for Istanbul Design Biennial (Istanbul, Turkey)
 2010–2015 Film Flyers for Walker Art Center (Minneapolis, MN) ()
 2018 *Mizna* literary journal redesign (Minneapolis, MN)
 2021 *To Hold the Land* exhibition guide, Furlong Gallery (Menomonie, WI)

PROFESSIONAL DESIGN WORK & COMMISSIONS: POSTER DESIGN

- 2012 Poster for *Graphic Magazine* (invited participant) (Seoul, Korea)
 2012 *Radical Light* poster for Walker Art Center (Minneapolis, MN)

PROFESSIONAL DESIGN WORK & COMMISSIONS: WEBSITE DESIGN

- 2014 mnartists.org for Walker Art Center & McKnight Foundation (Minneapolis, MN)
 2021 dreamsong.art for Dreamsong Gallery (Minneapolis, MN)
 2022 mu-ec-ke.com for Jonathan Muecke (Minneapolis, MN)

PROFESSIONAL DESIGN WORK & COMMISSIONS: ADVERTISING DESIGN

- 2012–2016 Various print and online advertising for Walker Art Center (Minneapolis, MN)

PROFESSIONAL DESIGN WORK & COMMISSIONS: INSTALLATION DESIGN

- 2014 *Babies Sleep Tonight* (with Peter Haakon Thompson), Northern Spark Festival (Minneapolis, MN)
 2014 *Toward a Universal Mundane Manifesto* (with Emmet Byrne), Istanbul Design Biennial (Istanbul, Turkey)

PUBLICATIONS

- 2002 Work featured in *Design Now—Graphics*, Design Museum London (London, UK)
 2003 Work featured in *Area*, Phaidon Press
 2003 Work featured in *Designer's Workshop Magazine* (Tokyo, Japan)
 2007 Participant in *Forms of Inquiry* exhibition, Architectural Association, (London, UK)
 2007 Work featured in *Idea Magazine* # 324, (Tokyo, JP)
 2008 Work featured in *Unbalanced and Incomplete Guide to Dutch Design*
 2008 Work featured in *Wonder Years: Werkplaats Typografie 1998 – 2008*
 2009 Work featured in *Graphic Magazine* (Seoul, Korea)
 2011 Invited contributor to *Graphic Magazine* (Seoul, KR)
 2011 Work featured in *Graphic Design Words*, Triennale di Milano (Milan, IT)
 2013 Work featured in *The Designer as...* University of Minnesota Press (Minneapolis, MN)
 2014 Invited contributor to *Dark & Stormy Magazine* (Amsterdam, NL)
 2015 Invited contributor to *Idea Magazine* (Tokyo, Japan)

4. PROFESSIONAL WORKSHOPS AND CONFERENCES

INVITED LECTURES

- 2012 Lecture and critique, MCAD MFA program (Minneapolis, MN)
- 2014 Lecture and critique, MCAD MFA program (Minneapolis, MN)
- 2014 *Be Here Now* lecture, Istanbul Design Biennial (Istanbul, Turkey)
- 2015 Lecture and critique, MCAD MFA program (Minneapolis, MN)
- 2017 Lecture and critique, California College of Arts MFA program (San Francisco, CA)

INVITED WORKSHOPS

- 2010 *Pirate Press* workshop for WACTAC, Walker Art Center (Minneapolis, MN)
- 2012 Advanced prepress studio workshop (4-days), MCAD (Minneapolis, MN)

CONFERENCE ATTENDANCE

- 2012 The Contemporary Artists' Books Conference (New York City, NY)
- 2013 AIGA National Conference (Minneapolis, MN)
- 2014 NASAD Workshop for New and Aspiring Art And Design Administrators In Higher Education (Minneapolis, MN)
- 2015 Superscript: Arts Journalism and Criticism in a Digital Age (Minneapolis, MN)
- 2017 AIGA National Conference (Minneapolis, MN)
- 2017 North American Riso Conference (Chicago, IL)
- 2018 Magical Riso Conference, Jan Van Eyck Academy (Maastricht, NL)
- 2019 After the Bauhaus, Before the Internet: A History of Graphic Design Pedagogy, Conference, Yale University (New Haven, CT)

5. MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

PROFESSIONAL INTERNATIONAL AFFILIATIONS

AIGA American Institute of Graphic Art
SOTA Society of Typographic Aficionados

6. OTHER

HONORS & AWARDS

- 2000 *Print Magazine* Regional Design
- 2001 Adobe Design Achievement Award
- 2001 AIGA San Francisco Enrichment Scholarship
- 2002 AIGA/Minnesota Excellence in Design Award: Books
- 2002 AIGA national competition 50 Books / 50 Covers for *American Tableaux*
- 2003 American Association of Museums: Excellence in Publications Award
- 2003 AIGA/Minnesota Excellence in Design: Best in Show, Books
- 2003 *ID Magazine* Annual Design Review: Graphics, Honorable Mention
- 2004 AIGA/Minnesota Excellence in Design: Books
- 2004 AIGA/Minnesota Excellence in Design: Judges' Award, Campaigns
- 2004 AIGA 365: Communication Graphics
- 2005 *ID Magazine* Annual Design Review, Design Distinction, Graphics
- 2007 *Step Magazine* Guide to Emerging Design Talent
- 2008 Best Dutch Books
- 2014 AIGA MN Awards
- 2019 AIGA national competition 50 Books / 50 Covers for *The Expressionist Figure*
- 2020 AIGA national competition 50 Books / 50 Covers for *Paradox of Stillness*

6. OTHER (CONT.)

PRESS

- 2011 *A Simple Chair* featured on Manystuff website
 2011 Poster for *Graphic Magazine* featured on Walker Art Center website
 2012 Rock the Garden 2012 featured on It's Nice That website
 2013 *Not what if...* Task Newsletter project featured in Steven McCarthy's book *Designer As...*, University of Minnesota Press
 2015 *Presentism* project featured on *Wallpaper Magazine* website

GRANTS

- 2011 Awarded curricular incubation grant to revise DES-380, Signage and Exhibition Design to enable it to be cross-listed as a graduate course.
 2012 Awarded a Just-in-Time grant to attend the 2012 New York Art Book Fair and Contemporary Artists' Book Conference in New York, NY resulting in campus lecture and classroom presentations.
 2014 Awarded a travel grant to present at the Istanbul Design Biennial resulting in campus lecture and classroom presentations.
 2016 Professional development funding awarded to attend the Brno Graphic Design Biennial and opening lecture series
 2017 Awarded professional development funds to attend the 2017 LA Art Book Fair
 2017 Awarded year-long sabbatical, "Critical Futures" topic research and course development
 2018 Awarded professional development funds to attend Magical Riso Conference at the Jan Van Eyck Academie (Maastricht, NL) resulting in campus lecture and classroom presentations.
 2022 Awarded professional development funds to attend the 2023 Index Art Book Fair, Mexico City (January 2023)

READER

- 2012 Abstract reader for "Blunt: Graphic Design Criticism" American Institute of Graphic Art (AIGA) Design Educators Conference, Old Dominion University, Norfolk, VA.

7. TEACHING

COURSES TAUGHT

- DES-210 Typography I: Letterform
 DES-220 2D Digital Imaging
 DES-260 Typography II: Systems
 DES-310 Graphic Design I
 DES-360 Graphic Design II
 DES-380 Signage and Exhibition Design
 DES-382 Information Design
 DES-386 Publication Design
 DES-388 Typographic Design
 DES-456 Advanced Art Workshop: Dutch Graphic Design Practice
 DES-480 Senior Project

STUDY ABROAD COURSES DESIGNED, TAUGHT & LED

- Summer 2015 DES-456 Dutch Graphic Design Practice (3-week program in Holland and Belgium)
 Summer 2017 DES-382 Information Design (2.5-week program in Germany, Greece, and Italy)
 Summer 2019 DES-388 Typographic Design (2.5-week program in Switzerland and Italy)

8. CURRICULUM DEVELOPMENT

COURSES REVISED

DES-380 Signage and Exhibition Design
 DES-210 Typography I: Letterform

COURSES DEVELOPED

DES-456 Advanced Art Workshop: Dutch Graphic Design Practice
 DES-260 Typography II: Systems
 DES-XXX Critical Futures (included in 2024-25 program revision)

PROGRAM REVISION

2016 Major program revision to BFA in Graphic Design & Interactive Media BFA

9. SERVICE CONTRIBUTIONS

CURRENT ASSIGNMENTS (22-23)

Program Director, Graphic Design & Interactive Media
 College Council
 Faculty Senator, Department of Design
 Personnel Committee, Department of Design
 Search Committee, GDIM Tenure Hires
 University Identity Standards Committee
 Faculty Advisor, *Pepper* Magazine
 Journal of Student Research, student cover design coordination
 Graphic Communications Program Advisory Committee Member
 BS in Arts Administration and Entrepreneurship Program Advisory Committee
 Member
 New Faculty Mentor
 Student Advisement (29 assigned students)

MISC SERVICE CONTRIBUTIONS (22-23)

Journal of Student Research, student cover designer coordination
 Furlong Gallery, exhibition identity designs
 Curating the Library project, signage and publication design

PREVIOUS COMMITTEE ASSIGNMENTS & SERVICE CONTRIBUTIONS

SOAD Curriculum Committee, Chair
 Department Governance Committee Member
 MFA Program Advisory Council Member
 Studio Art Program Advisory Committee
 Hiring Committee Member - Graphic Design & Interactive Media
 Hiring Committee Member - Printmaking
 Summer research mentor for McNair Scholar
 SOAD Lecture Series speaker sponsor (x2)
 Coordinating graphic design lectures and studio visits for AIGA
 Ad-Hoc Committee on Credit Load, Co-Chair
 Department PR Committee Member
 College-level ad-hoc marketing Committee Member
 University-level "Hall of Heroes" Committee Member
 College-level Harvey Hall Centennial Project Committee Member
 Furlong Gallery Committee Member

9. SERVICE CONTRIBUTIONS (CONT.)

SERVICE WITHIN PROFESSION

- 2015 Invited Juror, *Made at MCAD* exhibition
- 2013 Member, AIGA Minnesota Education Committee
- 2019 External reviewer for self-study, Department of Art and Design, Augsburg University, Minnesota
- 2022 External reviewer for promotion to Full Professor, Texas State University, San Marcos, Texas