

DANIEL RUEFMAN, PH.D.

PROFESSOR OF COMPOSITION & RHETORIC
UNIVERSITY OF WISCONSIN – STOUT

English, Philosophy & Communication Studies
Harvey Hall 373P
Menomonie, WI 54751
Email: ruefmand@uwstout.edu
Website: www.danielruefman.com

EDUCATION

Doctor of Philosophy in Composition & TESOL (December 2010)

Indiana University of Pennsylvania

- Dissertation: *Examining the Influence of Multimodal New Media Texts & Technologies in First Year Composition Pedagogies: A Cross Sectional Case Study*
- Chairperson: Patrick Bizzaro, Ph.D.

Master of Arts in Literature (May 2008)

Slippery Rock University of Pennsylvania

- Thesis: *Unbroken: A Creative Nonfictional Approach to Masculinity*
- Chairperson: Danette DiMarco, Ph.D.

Bachelor of Arts in English – Writing (July 2006)

Edinboro University of Pennsylvania

- Creative Thesis: *This Man: A Memoir*
- Thesis Seminar Director: John Repp, MFA

TEACHING EXPERIENCE

Professor of Rhetoric & Composition (August 2021 – Present)

Associate Professor of Rhetoric & Composition (July 2016 – August 2021)

Assistant Professor of Rhetoric & Composition (August 2011 – June 2016)

Department of English & Philosophy, University of Wisconsin – Stout

- Awarded tenure by the University of Wisconsin Board of Regents August 2017
- Developed and revised professional and technical writing courses to address programmatic need
- Served as Director of First-Year Composition from January 2015 – May 2016
- Directed a variety of graduate thesis and field projects for students enrolled in the online Technical and Professional Communication program (MSTPC)
- Chaired several standing university and departmental committees, as well as search committees

Courses Taught at UW-Stout (Courses developed or substantially revised by Daniel Ruefman*)

- ENGL 090: Writing Workshop
- ENGL 101: Composition I
- ENGL 102: Composition II
- ENGL 125: Elements of Style
- ENGL 215: Foundations of Technical Communication
- *SMGT 240: Writing & Sustainability
- ENGL 245: Creative Writing
- *ENGL 320: Technical & Professional Communication
- *ENGL 410: Scientific Communication
- *ENGL 750: Qualitative Research in Technical Communication

Lecturer of Writing & Multimedia (May 2010 – July 2011)

Department of Writing & Linguistics, Georgia Southern University

- ENGL 1101: Composition I
- ENGL 1102: Composition II
- WRIT 1101: ESL Composition I
- WRIT 2133: Writing and Multimedia

ADMINISTRATIVE EXPERIENCE

Director of First-Year Composition (December 2014 – May 2016)

Department of English & Philosophy, University of Wisconsin – Stout

- Updated programmatic assessment procedures to align practices with NCTE standards
- Secured and administered \$30,000 developmental writing grant from UW-System
- Presented at NTLC workshops to support Writing Across the Curriculum
- Recruited exceptional composition instructors to address increased campus need
- Served on a number of successful search committees to recruit tenure-track faculty
- Mentored instructors regarding course design and content delivery
- Advised Staff Committee and Department Chair regarding instructor interventions
- Conducted classroom evaluations and observations as requested by Department Chair
- Collaborated with the Writing Center to organize writing workshops across campus
- Disseminated resources to the campus to support professional development activities
- Represented UW-Stout as member UW-System on English Placement Test Committee
- Identified creative funding solutions during period of system-wide austerity (See C&W Conference)

Chairperson, Computers & Writing Conference (April 2014 – June 2015)

7Cs Committee, National Council of Teachers of English

- Managed a total conference budget of \$84,140, generating \$19,081 in profit for the Department of English & Philosophy to support vital assessment efforts during ongoing budget cuts
- Oversaw marketing efforts, growing conference attendance to more than 350 attendees
- Directed peer review process to ensure engaging, rigorous scholarly discussions
- Solicited \$2,400 in sponsorships from Bedford St. Martins & W.W. Norton
- Created experiential learning opportunities for UW-Stout students to support conference
- Cooperated with faculty across campus to deliver interdisciplinary 3D printing workshops
- Negotiated contracts and payments for three featured keynote speakers
- Served as ad-hoc member of the national 7Cs Committee from 2014-2016
- Designed and distributed promotional materials to grow registration
- Authored and disseminated press releases and CFPs
- Planned programming for Computers & Writing 2015, hosted at UW-Stout

Internship Coordinator / Career Counselor (August 2006 – May 2008)

Office of Career Services, Slippery Rock University of Pennsylvania

- Updated and revised the office website utilizing HTML coding and campus site builder
- Co-authored and formatted the office training manual for Graduate Assistants
- Counseled students and alumni in the matters of career exploration, internships, major selection, and academic goals
- Proctored PRAXIS exams / enforced testing center regulations
- Processed and posted internship information submitted to the Office of Career Services
- Edited cover letters, resumes, and professional essays for students, alumni, and faculty
- Established a marketing package for the 2008 Summer and Job Internship Fair
- Represented Slippery Rock University and supported students at the WestPACS Career and Internship Fair in Pittsburgh, Pennsylvania (2007 & 2008)

SELECTED PUBLICATIONS

Books & Chapbooks

- Ruefman, D. (2023). *The Warden of Wickwood*. Austin, TX: Black Rose Writing. [Middle Grade Novella]
- Ruefman, D. (2022). *What the Fuzz? Survival Stories of a Minor League Mascot*. New York: Adelaide. [Memoir]
- Ruefman, D. (2019). *Sleep Bringer*. Georgetown, KY: Finishing Line Press. [Poetry]
- Ruefman, D. & Scheg, A.G. (Eds.). (2016). *Applied Pedagogies: Strategies for Online Writing Instruction*. Logan, UT: Utah State University Press. [Edited Collection]
- Ruefman, D. (2014). *Breathe Automatic*. Georgetown, KY: Finishing Line Press. [Poetry]

Peer Reviewed Publications

- Ruefman, D. & Scheg, A.G. (2016). Introduction. In D. Ruefman & A.G. Scheg (Eds.), *Applied Pedagogies : Strategies for Online Writing Instruction* (pp. 3-16). Logan, UT: Utah State University Press.
- Ruefman, D. (2016). Return to your source: aesthetic experience in online writing instruction. In D. Ruefman & A.G. Scheg (Eds.), *Applied Pedagogies : Strategies for Online Writing Instruction* (pp. 3-16). Logan, UT: Utah State University Press.
- Ruefman, D. (2015). Bridging the gaps: multimodal theme-sets in the global composition classroom. *CATESOL Journal*, 27(1), pp. 94-108. http://www.catesoljournal.org/wp-content/uploads/2015/05/CJ27.1_ruefman.pdf
- Ruefman, D. (2014). Taking control: managing your online identity for the job search. *Writing Commons*. Available at <http://writingcommons.org/open-text/new-media/negotiating-virtual-spaces-public-writing/1210-taking-control-managing-your-online-identity-for-the-job-search>
- Ruefman, D. (2012). The *Eloquentia* project: making writing relevant with immersive publishing experiences. *The Atrium: A Journal of Academic Voices*, 3(1).

Selected Poems in Periodicals

- Ruefman, D. (2022). The Key to Happiness | Quarantine (Day 6) | Denying the Oral Tradition. *Fleas on the Dog*, Issue 12.
- Ruefman, D. (2022). Snow Geese | Lost Teeth. *Red Cedar*, Vol. 24.
- Ruefman, D. (2021). Don't Die | Painting Season. *Thin Air Magazine*.
- Ruefman, D. (2020). Forest of Ribbons. *Rockvale Review*, Issue 7.
- Ruefman, D. (2019). My Living Will. *Red Cedar*, Volume 21.
- Ruefman, D. (2019). Spring again (age 8) | Living Winter. *Sheila-Na-Gig Online*, 3(2).
- Ruefman, D. (2018). Another Home Poem | Arthur | Deserted City | Tears of Johannesburg. *Adelaide Literary Magazine*. No. 13.
- Ruefman, D. (2018). Black Swing | Socrates Had It Right. *Red Cedar*, Volume 20.
- Ruefman, D. (2017). Canoeing Canaveral. *Junto Magazine*, National Poetry Month Special Edition.
- Ruefman, D. (2015). Learning Under High Bridge | There You Were | Reminiscence of the Sleep Bringer. *Mothers Always Write*.
- Ruefman, D. (2015). Principled Dissent. *Minetta Review*, Spring.
- Ruefman, D. (2014). Protesting the Ideal. *Gravel Magazine*, December.
- Ruefman, D. (2014). Beyond the Butterscotch. *FLARE: The Flagler Review*, Volume 25(2).
- Ruefman, D. (2014). Standoff on a Hair Trigger. *2015 Wisconsin Poets Calendar*.
- Ruefman, D. (2014). What are you having? *Barely South Review*, Fall.
- Ruefman, D. (2014). Stretch Marks. *Red Earth Review*, Volume 2(1).
- Ruefman, D. (2014). Recrudescence | Aftermath of the Move. January.
- Ruefman, D. (2013). The Head I Held | Chimera | Contemplating Pithole. *Clapboard House*, Volume 13.

- Ruefman, D. (2013). Dysfunction. *DLIALOGIST, Volume 1*(1).
 [Non-Exclusive Distribution rights purchased by Google Personal Assistant in 2015]
- Ruefman, D. (2012). The Nameless | In Dubitum Veritas | (re)collection.
Burningword Literary Journal, Volume 62.
- Ruefman, D. (2012). Remit and Renewal | A Telling Reconciliation. *FLARE: The Flagler Review, Volume 23*(1).
- Ruefman, D. (2012). Last Look. *Fried Chicken and Coffee*, February.
- Ruefman, D. (2010). The missteps we all are made of. *Temenos*, Fall.
- Ruefman, D. (2010). Purpose. *Fertile Source*.
- Ruefman, D. (2010). Virginia Napalm. *SLAB: Sound and Literary Arts Book, Volume 5*.
- Ruefman, D. (2009). Pulse. *Tonopah Review Volume 8*.

Selected Prose in Periodicals

- Ruefman, D. (2023). The Viper. *The Hamilton Stone Review*, #49.
- Ruefman, D. (2023). The Epicure. *Chapter House Journal*, Summer 2023 Issue.
- Ruefman, D. (2015). Service. *Sheepshead Review*, 38(1).

PRESENTATIONS & READINGS

Invited Lectures & Poetry Readings

- Ruefman, D. (2020, April). Chronicling Covid: Purpose and Poetry Workshop. River Falls Public Library.
- Ruefman, D. (2019, October 15). A celebration of seasons and travel: a poetry reading.
2020 Wisconsin Poets Calendar Launch. Menomonie Public Library.
- Ruefman, D. (2019, April 26). *Sleep Bringer* (and other poems). Featured poet for the 2019 *Chimera* Launch Party. Edinboro University of Pennsylvania.
- Ruefman, D. (2016, September 22). Imaginative memory: poems, prose, and process.
Thursdays @ the U Speaker Series. UW-Barron County.

Conference Presentations

- Ruefman, D. (2023). Leaving Marks: The Impact of Personal Trauma on Writing Across the Curriculum.
 Minnesota Writing and English Conference, April 2023.
- Ruefman, D. (2019). Writing boot camps for developmental writers: a pilot study.”
Computers and Writing Conference, Michigan State University. June 2019.
- Ruefman, D. (2015). Technically aesthetic: teaching poetics in technical communication for the digital age. *Computers & Writing Conference*, University of Wisconsin – Stout.
- Ruefman, D. (2014). Live and online: the state of online writing instruction. *Great Plains Alliance for Computers and Writing*, St. Cloud State University.
- Ruefman, D. (2013). Taking control: teaching students to manage their online identities.”
Great Plains Alliance for Computers and Writing, University of Minnesota, Twin Cities.
- Ruefman, D. (2013). iRead, iWrite, iLearn: Technoliteracies in the Age of E-Texts.
Computers and Writing Conference, Frostburg State University.
- Ruefman, D. (2013). Maximizing online writing instruction: applying the basics of cognition.
Minnesota Writing and English Conference, Normandale Community College.

GRANT & RESEARCH ACTIVITY

Sabbatical: “Adapting Clinical Protocols of Trauma Writing to Support College Writing Students”	(September 2023 – August 2024)
University of Wisconsin Extension R&D Grant – \$30,000	(February 2015 - June 2016)

SELECT SERVICE AT THE UNIVERSITY OF WISCONSIN – STOUT

Service to the Profession

Association for Writing Across the Curriculum (AWAC)	(May 2020 – May 2022)
<ul style="list-style-type: none"> • Member of Publications Committee • Member of Mentorship Committee • Member of Communications Committee 	
Graduate Research Network Executive Committee	(January 2011 – May 2018)
<ul style="list-style-type: none"> • Authored national conference CFP for GRN • Co-Web Editor of the GRN website 	

University-Level Service at the University of Wisconsin – Stout

Termination of Employment Committee	(August 2020 – May 2024)
Positive Action, Ethics, and Competition Review	(August 2022 – May 2024)
Governance Committee (CAHCSS)	(August 2020 – May 2022)
Faculty Senate, College Representative	(August 2019 – May 2022)
Personnel Policies Committee	(November 2019 – December 2022)
Positive Action, Ethics and Competition Committee	(August 2018 – May 2020)
General Education Committee	(September 2013 – May 2016)
PCEM / MSTPC Executive Committee	(January 2012 – May 2016)
Environmental Science Executive Committee	(June 2012 – May 2014)

Departmental Service

Department Webmaster	(September 2022 – Present)
Literature Committee	(September 2017 – Present)
First-Year Composition Committee	(September 2011 – Present)
Staff Committee	(September 2015 – May 2017)
Advanced Composition Committee	(September 2011 – May 2016)
Director of First-Year Composition	(January 2015 – May 2016)
Successful Search Committees (* = Committees Chaired)	
<ul style="list-style-type: none"> • *Assistant Professor of Composition • *Assistant Professor of Composition • Assistant Professor PCEM/MSTPC • Assistant Professor of Composition • Lecturer ESL Institute 	(September 2017 – May 2018) (October 2015 – April 2016) (October 2014 – May 2015) (September 2012 – March 2013) (March 2012 – June 2012)