

Kate Roberts Edenborg, Ph.D.

EDUCATION

Ph.D., 2011: Mass Communication; minor: Literacy & Rhetorical Studies

University of Minnesota-Twin Cities

Major advisor: Professor Hazel Dicken Garcia Minor advisor: Professor Richard Graff

Ph.D. Dissertation: “Window Panes and Mirror Frames: Social Constructions of American Girlhood in Children’s Pages and Periodicals (1865-1952)”

M.A., 2001: Mass Communication; minor: History

University of Minnesota-Twin Cities

Major advisor: Professor Hazel Dicken Garcia

M.A. Thesis: “Media Coverage of the First Lady: Social Construction of ‘The Lonely Woman in the Hut on the Mountain’ ”

B.A., 1996: Communications; minor: Business Administration

University of Wisconsin-Stevens Point, Stevens Point, Wis.

ACADEMIC ADMINISTRATIVE APPOINTMENTS

University of Wisconsin-Stout

Interim Director, Center for Applied Ethics, summer 2020 to spring 2023

Assistant Director, Center for Applied Ethics, spring 2017 to spring 2020

TEACHING EXPERIENCE

University of Wisconsin-Stout (2012-present)

Full Professor

Writing for the Media

Applied Journalism Seminar

Mass Communication (online and face-to-face)

Editing Processes and Practices (online and face-to-face)

Convergent Communication

Composition I

Feature Writing

Advanced Editing (graduate-level online)

Developing Health Messages (graduate-level online)

School of Communication and Journalism, University of Wisconsin-Eau Claire (Spring 2022)

Adjunct Faculty

Beginning Journalism

School of Journalism, West Virginia University (2010-2012)

Adjunct Faculty

Introduction to Mass Communication (online)

Writing for Health Promotion (online learning)

Department of Journalism and Mass Communication, University of St. Thomas (2007)

Adjunct Faculty

Media Writing and Information Gathering

Journalistic Writing in the Workplace

School of Journalism and Mass Communication, University of Minnesota (1998-2009)**Instructor/Teacher of record**

Information for Mass Communication (online)
 Publications Editing
 History of Journalism
 News Writing and Reporting

Teaching Assistantships

Journalism skills courses -
 Publications Editing (1997-2003)
 News Writing and Reporting (2000- 2002)
 Mass communication courses -
 History of Visual Communication (2001)
 Information for Mass Communication (2000)
 Media in American History and Law (1997)
 Advertising and Public Relations Research (1996)
 Psychology of Advertising (1997)
 Public Relations Writing and Campaign Tactics (1997)

Guest Lectures

History of Mass Communication, "Media Coverage of the First Lady," 2002
 Studies in Mass Communication (graduate), "The Role of the First Lady and
 the Media: An Examination of Selected Newspaper Coverage," 2001

Center for Writing, University of Minnesota**Student Writing Support**

Writing Consultant (2004- 2005)

PUBLICATIONS

Book Chapters –

- Roberts Edenborg, Kate, "Caddie Woodlawn Grows Up: Constructions of Girlhood in the 1930s," *Beyond Princess Culture: Gender and Children's Marketing*, Katherine A. Foss, ed., 2019.
- Roberts Edenborg, Kate, "Going Groovy or Nostalgic: Mad Men and Advertising, Business, and Social Movements," *Mad Men and Politics: Nostalgia and the Remaking of Modern America*, Linda Beail and Lilly J. Goren, eds., New York: Bloomsbury Publishing, 2015.
- Roberts Edenborg, Kate, "First Lady and the Media: An Examination of Selected Newspaper Coverage of Dolley Madison," *Seeking a Voice: Images of Race and Gender in the 19th Century Press*, David B. Sachsman, S. Kittrell Rushing, and Roy Morris Jr., eds., West Lafayette Indiana: Purdue University Press, 2009.
- Roberts Edenborg, Kate and Hazel Dicken Garcia, "The Darlings Come Out to See the Volunteers Drilled," *Seeking a Voice: Images of Race and Gender in the 19th Century Press*, David B. Sachsman, S. Kittrell Rushing, and Roy Morris Jr., eds., West Lafayette Indiana: Purdue University Press, 2009.
- Roberts, Kate, "The Role of the First Lady and the Media: A Preliminary Case Study of New York Times Coverage of Mary Todd Lincoln, 1861-1865," *The Civil War and the Press*, David B. Sachsman, S. Kittrell Rushing, and Debra Van Tuyll, eds., Rutgers: Transaction Press, 2000.

Encyclopedia entries –

- *Encyclopedia of Journalism*, 2nd edition. Gregory Borchard, ed., 2022.
- *Girl Culture: An Encyclopedia, Volumes 1 and 2*. Claudia Mitchell and Jacqueline Reid-Walsh, eds., Portsmouth, N.H.: Greenwood Press, 2008.

REFEREED CONFERENCE PAPERS

- Roberts Edenborg, Kate and Katie Foss (Middle Tennessee State University). Presented a poster, “Vaccine Narratives: The Story of Polio in Small-town Newspapers,” Community Journalism Interest Group, Association for Education in Journalism and Mass Communication, Washington, D.C., August 2023.
- Roberts Edenborg, Kate and Hazel Dicken Garcia. “ ‘The Darlings Come Out to See the Volunteers Drilled’: Depictions of Women in *Harper’s Weekly* During the Civil War,” presented at Symposium on the 19th Century Press, the Civil War and Free Expression, University of Tennessee at Chattanooga, Tenn., November 11-13, 2004.
- Roberts Edenborg, Kate. “Caddie Woodlawn Grows Up: Constructions of Girlhood in the 1930s,” presented at the American Journalism Historians Association conference, Billings, Mont., October 2-4, 2003.
- Roberts, Kate. “The Role of the First Lady and the Media: An Examination of Selected Newspaper Coverage of Dolley Madison, 1809-1817,” presented at Symposium on the 19th Century Press, the Civil War and Free Expression, University of Tennessee at Chattanooga, Tenn., November 8-10, 2001.
- Roberts, Kate. “Media Coverage of First Ladies: A Quantitative Analysis of Indexed *New York Times* Coverage of Wives of U.S. Presidents, 1853-1997,” presented at Symposium on the 19th Century Press, the Civil War and Free Expression, University of Tennessee at Chattanooga, Tenn., November 11-13, 1999.
- Roberts, Kate. “Gender, Justice and the Status Quo: Images of Women in *Ladies’ Home Journal* and *Saturday Evening Post* Advertisements and the Supreme Court’s *Muller v. Oregon* (1908) Decision,” presented at the American Journalism Historians Association convention, Louisville, Ky., October 22-25, 1998.
- Roberts, Kate. “The Role of the First Lady and the Media: An Examination and Comparison of Selected Newspaper Coverage of Mary Todd Lincoln, 1861-1865,” presented at the 1998 Midwest Regional AEJMC Journalism History conference, University of St. Thomas, St. Paul, Minn., April 17, 1998.
- Roberts, Kate. “The Role of the First Lady and the Media: A Preliminary Case Study of *New York Times* Coverage of Mary Todd Lincoln, 1861-1865,” presented at the Symposium on the 19th Century Press, the Civil War and Free Expression, University of Tennessee at Chattanooga, Tenn., November 13-15, 1997.

CONFERENCE PRESENTATIONS

- Roberts Edenborg, Kate. Presented on a panel, “Did that really happen?: Historical Fiction as ‘Gateway Drug’ to Historical Research,” American Journalism Historians Association (virtual), presented on October. 3, 2020.
- Roberts Edenborg, Kate. Presented on a panel, “Tips and Techniques for Teaching Online and Hybrid Courses,” Communicating Science, Health, Environment and Risk Division, Association for Education in Journalism and Mass Communication, Washington, D.C., August 2018.
- Roberts Edenborg, Kate. “Knowing Your Story Before Telling Stories: Journalism Students and Cultural Humility” presented at the College Media Association Convention, Oct. 31, 2019.

- Roberts Edenborg, Kate and Eric Krause and Logan Myhre (undergraduate students), *Knowing Your Story Before Telling Stories: Journalism Students and Cultural Humility*, Association for Practical and Professional Ethics, Baltimore, MD, March 2019.
- Roberts Edenborg, Kate and Daisy Pignetti and Heather Stecklein. “Who Tells Your Story? Journalists, Citizens and Media Literacy,” Association for Practical and Professional Ethics, Chicago, Illinois on March 1- 4, 2018.
- Roberts Edenborg, Kate. “Strategies for Strengthening Feedback Loop(holes),” poster session at University of Wisconsin System’s Office of Professional Instructional Development Spring Conference, Green Lake, Wis., April 13-15, 2016.
- Roberts Edenborg, Kate and Sylvia Tiala and Kim Zagorski. “Student self-efficacy with research skills in implicit and explicit learning environments,” University of Wisconsin System’s Office of Professional Instructional Development Spring Conference, Green Lake, Wis., April 13-15, 2016.
- Roberts Edenborg, Kate. “Grow Where You are Planted: Capitalizing on Your Campus Quirks,” presented at the College Media Association Convention in New York City, N.Y., March 14, 2016.
- Roberts Edenborg, Kate and Sylvia Tiala, Jessy Polzer and Kim Zagorski. “Geocaching the Research Skills Development Framework” at the Student Research Skills Symposium, University of Wisconsin-Stout, Dec. 3-4, 2015.
- Roberts Edenborg, Kate. “The Potential for Primary Sources: Strategies and Struggles,” presented on a panel at the American Journalism Historians Association in St. Paul, Minn., Oct. 12, 2014.
- Edenborg, Kate. “Free Love and the Free Market: The (Non-)Politics of Business and the Subtle Sway of Cultural Shifts,” presented on a panel at the Midwest Political Science Association conference in Chicago, Ill., April 5, 2014.
- Roberts Edenborg, Katherine. “Learning a New Language: Health Communication,” presented at the Council for Programs in Technical and Scientific Communication conference, Michigan Technological University, Houghton, Mich., September 27-29, 2012.
- Roberts Edenborg, Katherine. “Gender, Justice and the Status Quo: Pop Culture Images of Women in *Ladies’ Home Journal* and *Saturday Evening Post* Advertisements and the Supreme Court’s *Muller v. Oregon* (1908) Decision,” presented at the PCA/ACA 2003 National Conference, New Orleans, La., April 16-20, 2003.
- Roberts, Katherine. “Notions of the First Lady in Popular Culture: An Examination of Newspaper Coverage of Mary Todd Lincoln, 1861-1865,” presented at the Southwest Texas PCA/ACA 2002 Conference, Albuquerque, N.M., February 13-17, 2002.

RESEARCH, FUNDING AND PROFESSIONAL DEVELOPMENT

- Obtained regional journalism funding support from Menard Center for the Study of Institutions and Innovation (MCSII) to hire three undergraduate journalism students, \$9,500, 2023-2024.
- Obtained funding from UW-Stout’s “Grow. Persist. Succeed.” program to hire two undergraduate students to research local news attitudes in the community and to write journalism content for the community, \$1,000, 2023-2024.
- Obtained funding to assist the development of three curricular initiatives (minor contributor Game and Media Studies program, contributor to Advanced Editing revision, major contributor to journalism training for adult learners), spring 2023.
- Obtained funding from UW-Stout’s “Grow. Persist. Succeed.” program to hire an undergraduate student to research local news attitudes in the community, \$1,500, 2022-2023.
- Obtained regional journalism funding support from Menard Center for the Study of Institutions and Innovation (MCSII), \$27,500, 2019-2023.
- Local journalism funding support from Student Jobs undergraduate student retention program, 2019-2020, 2020-2021, 2021-2022 (\$2,000 each year).

- Journalism history research assistant funding support from Student Jobs program, collaborating with three undergraduate students on archival research that examines local news coverage of area lakes, (received \$2,000 in 2018-2019 and 2017-2018; \$1,000 in 2016-2017).
- Shared poster findings with Sylvia Tiala and Kim Zagorski, “Research Frame of Mind: Sharing experiences working with the Research Skills Development (RSD),” UW-Stout’s Polytechnic Summit, spring 2019.
- Shared poster findings “Putting Media Literacy into Words,” UW-Stout’s Polytechnic Summit, spring 2019.
- Member of the Encountering Information Community of Practice, research project will examine how students define media literacy and their levels of literacy, 2017 to 2019.
- Led scholarship of teaching and learning “Improv in the Classroom” team with Byron Anderson (Communications Technology) and Mitch Ogden (English & Philosophy), Nakatani Teaching and Learning Center, 2016-2017.
- Shared Research Skills Development Community of Practice findings at “Energize Your Teaching” event, Nakatani Teaching and Learning Center, April 2017.
- Collaborated with UW-Stout political scientist Kim Zagorski to research the impact of classroom-based election projects on student civic engagement, fall 2016.
- Member of the in Geospatial Community of Sharing, facilitated by Innisfree McKinnon (Social Science), Nakatani Teaching and Learning Center, fall 2016.
- Attended the Minnesota Health Strategy and Communication Network Fall Conference in St. Paul, Minn., 2016 (department and college funding).
- Attended the College Media Association Convention in New York City, N.Y., March 14, 2016 (department and college funding, \$1020).
- Attended Faculty College, University of Wisconsin-Madison, January 2016.
- Attended Wisconsin Teaching Fellows and Scholars Summer Institute, Madison, Wis., June 2015.
- Attended Faculty College, University of Wisconsin-Richland Center, May 2015.
- Shared Research Skills Development Community of Practice research at May Day: Celebration of Learning, Nakatani Teaching and Learning Center, May 2014.
- Shared plans for Wisconsin Teaching Fellows research, at May Day: Celebration of Learning, Nakatani Teaching and Learning Center, May 2014.
- Member of the Research Skills Development Community of Practice, fall 2014 to 2016.
- Received National Science Foundation Research Experience for Undergraduates (REU) with seven other faculty members (\$298,302 grant), 2014.
- Received University of Wisconsin-Stout Curricular Incubation Grant to develop a health communication certificate, 2013.
- Attended the Health Care Social Media Summit at Mayo Clinic, Rochester, Minn., 2013 (received department and college funding).
- Attended the See Change: The Power of Visual Communication conference at the University of Minnesota, Minneapolis, Minn., 2013 (received department funding).
- Attended the Multi-dimensional Journalist Seminar at Poynter Institute, St. Petersburg, Florida, 2013 (received department and college funding)
- Attended New Instructor Workshops at UW-Stout’s Nakatani Teaching and Learning Center, 2012-2013.
- Founder and coordinator of Twin Cities-based Patient Education Summit for health care organizations, 2011 and 2012.
- Research assistant, University of Minnesota, preparing Kathy Roberts Forde’s book, *Literary Journalism on Trial: Masson V. New Yorker and the First Amendment*, for publication, 2006.
- Kriss Research Grant, School of Journalism and Mass Communication, 2005-2006.
- Research fellow, Center for Writing, University of Minnesota, fall 2003 to fall 2004.
- Arle and Billy Haeberle scholarship, \$2,500, spring 2002 and spring 2003.

- F. Gerald Kline memorial scholarship, \$3,000, spring 2003.
- Administrative fellow, School of Journalism and Mass Communication Graduate and Undergraduate Studies Center, fall 1997 and summer 1998.
- *Reader's Digest* Foundation's Excellence in Journalism tuition scholarship, \$1,450, fall 1996, spring 1997, fall 1998.

HONORS AND AWARDS

- Named Center for Community News Faculty Champion, August 2024
- Selected as a Kopenhagen Center Fellow and participated in the Women Faculty Moving Forward workshop at the Association for Education in Journalism and Mass Communication (AEJMC) conference (virtual), August 2020.
- Selected as a Kopenhagen Center Fellow and participated in the Women Faculty Moving Forward workshop at the AEJMC conference, St. Paul, Minn., August 2016.
- Obtained research fellowship for "Outgrowing Caddie Woodlawn: Rethinking a Girlhood Gone By," awarded one course release by UW-Stout, spring 2016.
- Named Wisconsin Teaching Fellow, awarded by the University of Wisconsin System, 2015-2016.
- Named UW-Stout Advisor of the Year for advising the campus newspaper, 2014-2015.
- AEJMC Great Ideas For Teachers scholar, placed in top 25 (of 85), 2006.
- Kappa Tau Alpha National Honor Society, elected for excellence in scholarship, 2006.
- AEJMC Promising Professors Competition, graduate division, second place, 2005.
- Recipient of two Minnesota Society of Professional Journalist Page One Contest awards with staff of *Minnesota Law and Politics* magazine, 2004.
- Recipient of Crystal Clarion Award, Association for Women in Communications, 2004.
- Phi Kappa Phi Honor Society, elected for academic achievement; member since 1998.
- Recipient of "Outstanding Student Paper Award" and "Outstanding Paper Runner Up Overall," American Journalism Historians Association conference, fall 1998.

PROFESSIONAL MEDIA EXPERIENCE

- **Writer**, Gillette Children's Specialty Healthcare, health-care organization, 6/06 to 7/12. Conveyed medical information clearly for patients and families. Created accurate, consistent print and electronic documents. Created patient education materials. Wrote brochures and newsletter articles.
- **Copy Editor & Designer**, *St. Paul Pioneer Press*, a daily metropolitan newspaper, 12/02 to 9/06. Worked on local, page-one, business and nation-world sections. Edited local copy and wire stories. Wrote headlines, decks, rails, cutlines and overlines. Compiled briefs packages. Proofread pages for all sections. Posted online content. Laid out pages on deadline.
- **Editorial Assistant**, *Minnesota Law & Politics*, regional magazine, 1/03 to 6/03. Wrote human interest stories about lawyers, law firms, court cases and politicians. Fact-checked copy and proofread pages.
- **Research Consultant**, American Red Cross, Environmental Scan Project for St. Paul, Minn., chapter, 5/02 to 9/02. Interviewed American Red Cross executive officers and board members. Researched demographic and lifestyle data for the Twin Cities area population. Wrote report outlining trends, issues to inform executive planning decisions.
- **Media Relations**, Freelance work for the Carlson Companies, Carlson Hospitality Worldwide/Radisson, Minnetonka, Minn., 5/01 to 2/02. Wrote press releases for hotel and travel-related announcements. Worked on promotions for projects. Assisted with in-house projects (compiling nominations and editing manuals). Developed stories for internal publications and the corporate Web site.

- **LifeStyle Editor**, *Wausau Daily Herald*, a daily newspaper in Wausau, Wis., 3/00 to 8/00. Coordinated and edited content of daily lifestyle section and weekend guide. Planned monthly content budgets. Wrote one to two stories a week. Supervised a staff reporter and freelance writers.
- **Assistant News Editor**, *Wausau Daily Herald*, a daily newspaper in Wausau, Wis., 6/99 to 2/00. Selected, edited and headlined wire copy. Paginated and designed local pages. Offered story and design suggestions at page one planning meetings. Supervised four-person staff on weekend deadlines.
- **Copy Editor**, *Minneapolis Star Tribune*, a daily metropolitan newspaper in Minneapolis, Minn., 3/99 to 6/99. Worked with the Taste team for the Variety section. Edited wire and local copy. Created cutlines for visual features. Compiled food-related digests. Wrote headlines, precedes and copy blocks.
- **Staff Writer**, *Minneapolis Star Tribune*, a daily metropolitan newspaper in Minneapolis, Minn., 9/98 to 1/99. Worked with the Buyer's Edge team for the Variety section. Wrote consumer-oriented features. Reported on new or unique stores and services in the Twin Cities. Researched product and resource bargains.
- **Editorial Assistant**, Giant Media Steps, publisher of *U.S. Business Litigation*, *Corporate Legal Times* and *Illinois Legal Times*, national magazines, 6/97 to 9/97. Reported on legal issues, court cases, and events that affect lawyers. Assisted editors in research for stories. Interviewed government officials, corporate officers and lawyers.
- **Features Editor**, *The Pointer*, the UW-Stevens Point campus weekly newspaper, 1/95 to 5/95 and 9/95 to 5/96. Finalized editorial decisions on feature pages. Conceptualized, planned, and produced page layout and design. Created an up-coming event schedule. Assigned and edited all feature stories. Wrote a column and two stories per week.
- **Staff Reporter**, *Dunn County News*, a bi-weekly community newspaper in Menomonie, Wis., 7/94 to 8/94; 6/95 to 8/95 and 6/96 to 8/96. Collaborated with lifestyle editor to create college supplements. Wrote news and features articles assigned by section editors. Served as photographer for my own stories and for front-page stories. Wrote an opinion column.

SERVICE

University of Wisconsin-Stout

Leadership

- Co-chair of Wisconsin Women in Higher Education Leadership Conference planning committee, (UW-Stout hosts spring 2024)
- Elected to be Communication Skills representative on the Stout Core Committee, fall 2023
- Elected to the EPCS department post-tenure review committee, fall 2023
- Elected to the Memorials and Honors Committee, fall 2023
- Named to Video Production faculty hiring committee, fall 2023
- Named to chair the Center for Applied Ethics director hiring committee, fall 2022
- Named to Graphic Design and Interactive Media faculty hiring committee, fall 2022
- Led the hosting of "Promoting Positive Proximity: Finding Connections in our Community" events at Harvey Hall Theater and Mabel Tainter Theater, featuring singer/songwriter, Dar Williams, April 28, 2022
- Named to Associate Provost-Partnerships and Student Engagement hiring committee, spring 2022
- Named to co-chair Menards Center for the Study of Institutions and Innovation hiring committee for director position, spring 2022
- Led Graduate Education Committee workgroup to establish micro-credentials, 2020 to 2021

- Member of the Faculty Senate Executive Committee, 2018 to 2021
- Served on political science hiring committee for tenure-track faculty position in Applied Social Science, 2019-2020
- Served on Nakatani Teaching and Learning Center director hiring committee, fall 2019
- Served on Ad Hoc Salary Equity Committee, spring 2019
- Elected as chair of Graduate Education Committee, 2018 to 2021
- Selected for the Nakatani Teaching and Learning Center board, fall 2017 to present
- Elected to Staff Committee for English and Philosophy Department, fall 2017 to 2021
- Served on MS in Healthcare Administration Steering Committee, fall 2017 to 2019
- Serve as Applied Journalism Concentration Coordinator for the Professional Communication and Emerging Media Program, since fall 2012
- Served on biology hiring committee for tenure-track faculty positions in Human Health Sciences, 2015-2016
- Served on two hiring committees for tenure-track faculty positions for Professional Communication and Emerging Media Program, 2014-2015
- Served as co-chair of Professional Issues Committee for English and Philosophy department, since spring 2014

Membership

- Named to Freedom of Expression Committee, Faculty Senate and NTLC representative, 2022 to present
- Member of Community Outreach Committee, fall 2021 to present
- Elected to Positive Action Committee, 2021-2022
- Elected to Personnel Policies Committee (sabbatical subcommittee, post-tenure review subcommittee), spring 2020 to spring 2023
- Named to Retention Committee (as Faculty Senate representative), summer 2020 to spring 2021
- Elected to Graduate Education Committee, fall 2016 to spring 2022
- Elected to Sabbatical Appointment Committee, 2019-2022
- Named to Research Fellows Appointment Committee, 2019-2021
- Named to Diversity Bridge Team member, fall 2017 to 2019
- Elected to Parking Advisory Board, 2017-2019
- Elected to Status of Women Committee member, fall 2017 to 2019
- Named as faculty representative for National Science Olympiad planning committee, fall 2014
- Elected to Planning and Review Committee, fall 2013 to fall 2015
- Elected to Student Center Advisory Committee, since fall 2013 to spring 2015
- Member of Advanced Writing Committee, fall 2012 to spring 2014
- Member of Professional Communication and Emerging Media Advisory Board, since fall 2012

Advising

- Faculty research advisor for Master of Science in Technical and Professional Communication graduate student, Jodi Sellhausen, spring 2022 to spring 2023
- Faculty research advisor for Master of Science in Technical and Professional Communication graduate student, Alyssa Solnitzky, summer 2022 to present
- Advisor for *Stoutonia*, campus newspaper, fall 2014 to spring 2022
- Advisor of Professional Association of Communicators student organization in fall 2014
- Advisor for *Forward* student magazine, since fall 2013
- Advise Professional Communication and Emerging Media Program students, since fall 2013

- Faculty research advisor for Master of Science in Technical and Professional Communication graduate student, Lynn Wallace, spring 2020 to present
- Thesis committee member for MFA in Design graduate student Liang Wu, “Web-Based Media for Cross-Cultural Communication in Asynchronous Processes among International Students at the University of Wisconsin-Stout,” summer 2020
- Faculty research advisor for Master of Science in Technical and Professional Communication graduate student, Alicia Young, “Social media rhetoric: an analysis of companies marketing probiotics on Facebook and Twitter,” 2019
- Faculty research advisor for Master of Science in Technical and Professional Communication graduate student, Mary VanBeusekom field project, “The place of readability calculators in health-related texts,” 2017
- Chairing committee for Master of Science in Technical and Professional Communication graduate student, Natalie Peterson thesis “Revising Theory: A Universal Framework for the Comprehensive Editing of Technical Communications,” 2016-2017
- Faculty research advisor for Master of Science in Technical and Professional Communication graduate student, Molly Nolte’s field project, “Social media and marketing communication in fitness centers,” 2017
- Faculty research advisor for Master of Science in Technical and Professional Communication graduate student, Tom Seedorf’s field project “Understanding Handover in a Community Mental Health Setting,” 2015-2016
- Chaired committee for Master of Science in Technical and Professional Communication graduate student, Carolyn Scott’s thesis “Health Insurance Carriers’ Communication Strategies with New Defined Contribution Model Audience,” 2014-2015
- Member of committee for Master of Science in Technical and Professional Communication graduate student Lori Rott’s thesis, “Successful Thought Leadership in the Healthcare Industry,” 2014-2015

Activity

- Leading Nakatani Teaching and Learning Center Community of Practice on UnGrading, facilitated discussions about how to promote alternative grading practices and leading sessions to develop assessment projects, fall 2023 to present
- Led Nakatani Teaching and Learning Center Sharing Community on UnGrading, facilitated discussions about how to implement alternative grading practices, 2022-2023
- Participating in UW-Stout’s Inclusivity Challenge, fall 2022 to spring 2023
- Attended professional development workshop on “Expansive Leadership,” fall 2022
- Member of Chancellor’s Investiture Planning Committee, fall 2021-fall 2022
- Co-taught UW-Stout’s summer Comics STEAM Camp course, summer 2022
- Contributed to UW-Stout’s Samuel E. Wood Medallion Award committee, spring 2022
- Led Nakatani Teaching and Learning Center Sharing Community, Town and Gown, hosted discussions about how to create stronger connections between campus and community, 2021-2022
- Led Nakatani Teaching and Learning Center Sharing Community, Teaching and Ethics, hosted discussion about issues instructors faced teaching during the pandemic, 2020-2021
- Led Wisconsin Women in Higher Education Leadership book discussion, spring 2021 to present
- Presented on Etcetera Teacher Training Modules at New Instructor Workshop, August 2020
- Presented on Effective Syllabi at New Instructor Workshop, August 2019
- Presented on Academic Integrity and Rigor at New Instructor Workshop, August 2018 and 2019.
- Spoke at Free Speech Week, Great First Amendment Cases, October 2018

- Developed e-learning syllabus training module for the Nakatani Teaching and Learning Center, 2016-2017
- Presented on Wisconsin Teaching Fellow research at the New Instructor Workshop, August 2016
- Coordinated and hosted, with two other faculty, “Free Speech vs. Censorship: Where do We Draw the Line” panel discussion, Feb. 18, 2016
- Facilitated the PCEM Expo event (now PCEM Spring Series) where students connect with and learn from PCEM alumni and employers, spring 2015, spring 2016, spring 2017
- Participated as drama judge for Prometheus, 2013
- Participate as Honors College colloquium discussion leader, since 2013

Community

- Participating in the Dunn County Local News Group with community members to explore how we can provide more local journalistic content, since September 2022
- Working with Menomonie Senior High teacher and students to establish a school newspaper, since September 2022
- Elected as Dunn County Historical Society board member, since fall 2021
- Participating as Eau Claire *Leader Telegram* newspaper advisory board, since spring 2022
- Facilitated panel “Knowing News: Working in Today’s Newsroom,” collaboration with UW-Eau Claire, October 18, 2018
- Participated as Citizen Science Center Advisory Board Member, Beaver Creek Reserve, Eau Claire, Wis., 2016 to 2018
- Participated as Executive Board Member and Education/Outreach Chair for the Tainter-Menomin Lake Improvement Association, 2013 to 2018
- Participated as Community Historian for Chippewa Valley Museum’s “Here’s to Your Health” exhibit, 2013 to 2018

Professional

- Attended News Desert U Conference (virtual), hosted by the University of Kansas, October 2022
- Selected to attend Priory Writing Retreat, sponsored by Chippewa Valley Writer’s Guild, summer 2022
- Participated in Trusting News professional development journalism training, summer 2021
- Selected for Association for Practical and Professional Ethics (APPE) nominating committee, 2021-2022
- Selected as board member for Wisconsin Women in Higher Education Leadership organization, since 2020
- Selected for Association for Practical and Professional Ethics (APPE), journalism ethics co-chair, 2019-2021
- Selected for College Media Association, professional development chair, 2018 to 2021
- Participating as History Day judge, Eau Claire Region, 2018 to present
- Corresponding editor, for academic journal, *Journalism History*, since fall 2016 (review three to four manuscripts a year)
- Worked as social media editor, for academic journal, *Journalism History*, 2016 to 2020
- Book reviewer, for academic journal, *American Journalism: A journal of media history*.
 - Review of *Life Story: The Education of an American Journalist*. Gerald Moore.
- Named as a discussant, History poster session at Association for Education in Journalism and Mass Communication (AEJMC) Convention, St. Paul, Minn., 2016

- Participated as a judge, Illinois Press Association, newspaper awards, spring 2016
- Named as Assistant Editor of the *Journal of Consumer Health on the Internet*, since fall 2014
- Named as Membership Chair of the American Journalism Historians Association, 2013 to 2018
- Participated as member of American Journalism Historians Association History in the Curriculum Committee, fall 2012 to fall 2016
- Worked as book reviewer for JHistory, since spring 2012
- Worked as book reviewer for academic journal, *Journalism History*, fall 2008
- Elected as Chief Marketing Officer, Minnesota Women in Communications, fall 2006
- Named as moderator, two panels at AEJMC Convention, San Francisco, Calif., 2006
- Participated as speaker, Best of the Midwest College Newspaper Convention, Minneapolis, 2006
- Worked as head of Graduate Education Interest Group, AEJMC, 2006-07
- Elected as Co-Programming Chair, Graduate Education Interest Group, AEJMC, 2005-06
- Named as moderator, two panels at AEJMC Convention, San Antonio, Texas, 2005
- Participated as Chair, Ph.D. student panel at the forum to discuss doctoral education in mass communication, University of Minnesota, 2004
- Participated as member, faculty search committee charged with filling three positions, School of Journalism and Mass Communication (SJMC), University of Minnesota, 2003-2004
- Coordinator, SJMC Graduate Student Organization workshops, University of Minnesota, 2003-2004
- Worked as judge, 24th Edition of the Society for News Design Competition, S.I. Newhouse School of Public Communications, Syracuse, N.Y., 2003
- Participated as paper reviewer, AJHA-AEJMC History Division Joint Meeting, New York University, 2003
- Elected as vice-president, SJMC Graduate Student Organization, University of Minnesota, 2001
- Worked as judge, Associated Church Press Awards, 2001
- Named as representative, School of Journalism and Mass Communication Graduate Affairs Committee, University of Minnesota, 2000-03
- Selected for a steering committee, Symposium on the 19th Century Press, the Civil War and Free Expression, University of Tennessee at Chattanooga, Tenn., 1999 to present
- Named as editor, 1997-98 School of Journalism and Mass Communication (SJMC) Annual Report, University of Minnesota
- Selected as contributor, *Murphy Reporter* (winter and summer 1997, 1998), *Murphy Monthly* and *Silha Bulletin* (winter 1997), SJMC publications, University of Minnesota
- Hired as supervisor of School of Journalism and Mass Communication editing lab, University of Minnesota, fall 1997, spring/fall 1998, spring 1999

PROFESSIONAL/ACADEMIC MEMBERSHIPS

- Wisconsin Journalism Education Association (WisJEA), board member since fall 2023
- Association for Practical and Professional Ethics, member 2020 to 2023
- College Media Association, member 2015 to 2023
- Professional Editors Network, member since 2005
- American Copy Editors Society, 2003 to 2018
- Popular Culture Association, 2003 to 2016
- Children's Literature Association, 2003 to 2017
- Society of News Design, 2001 to 2008
- Association for Education in Journalism and Mass Communication, member since 1998
- American Journalism Historians Association, member since 1998